

# Swansea Boulevard



Oystermouth Road and Quay Parade acted as a barrier between the City Centre and Swansea's Waterfront. Links between the City Centre shops, Maritime Quarter, SA1 and the promenade needed to be improved to encourage more people to cycle and walk between them, which would help boost local businesses and attract more investment. Improving the look of the route will also encourage private sector investment and generate better impressions of Swansea for residents, commuters and visitors to the city.

Environmental improvements along the route between the River Tawe Bridges and Princess Way include better quality, sandstone paving, and wider pavements for pedestrians, better facilities for cyclists, greatly improved road surface, high quality crossing points for pedestrians and cyclists at key locations, more greenery and new street furniture.

Improved traffic signal technology along the route also improves traffic flows along this very busy arterial route.

The scheme was split in to two separate projects, and following a successful tendering process the contract for the works was awarded to Costain Civil Engineering Ltd in February 2013. The second phase of works to complete the Boulevard was also awarded to Costain.

Paramount to the success of this scheme was the continuous smooth flow of traffic through the works, detailed traffic management plans were developed during the design phase and were successfully adopted by the contractor.



**Client:**

City and County of Swansea, Regeneration Department

**Funding:**

Welsh Assembly Government  
Convergence Funding

**Value:**

£9m

**Location:**

Swansea, city centre

**Service Dates:**

2009 - 2014

**Services:**

Feasibility, Design and Supervision

**Contractor:**

Costain Civil Engineering Ltd.

